

WHY BECOME AN AFFILIATE MEMBER of the SE MN ASSOCIATION OF REALTORS

Affiliate members are members of the Southeast Minnesota area business community who support the real estate industry, home ownership rights and a partnership between all organizations who help to build this community. The Southeast Minnesota Association of REALTORS® serves all of SE from Lake City to the Iowa/Wisconsin border and west to Albert Lea and Waseca, north to Owatonna. Our “hub communities” are Albert Lea, Austin, Owatonna, Rochester and Winona, with active committees in these locations.

Membership dues are : \$100 per year, a very low cost to join a networking group that exposes you to a very specific target category. The membership is INDIVIDUAL, not corporate or company-wide. We want to get to know YOU and allow YOU the opportunity to be recognized for the unique contributions that you make.

For the \$100 per year the Affiliate member receives:

- ◆ Your name, company name, address and phone number listed on the Internet association homepage at www.semnrealtors.org as a Business Partner with links to your e-mail and or website.
- ◆ Receive the monthly Newsletter via the web site
- ◆ Receive the Weekly Online Bulletin via email
- ◆ Opportunity to serve on Member/Community Services Committee, Government Affairs Committee and Affiliate Committee– excellent for networking.
- ◆ Receive one free mailing list or labels of the membership (and ability to purchase others at member prices); inclusion on Affiliate Members list/labels
- ◆ Recognition in our newsletter for supporting the membership
- ◆ Participate in Affinity Program (discounts on goods and services from local businesses)
- ◆ Invitation to attend and contribute to the social functions: Golf Tournament, and Holiday Parties – many networking possibilities.
- ◆ Quarter Century Club Luncheon and Affiliate Appreciation Luncheon are two more excellent networking opportunities..
- ◆ Attend continuing education at member prices
- ◆ Purchase the MLS Sold Service
- ◆ Purchase items at The Real Estate Store at member prices
- ◆ Participate in public relations efforts, such as raising funds for Habitat for Humanity or other charitable fundraiser events, or participating in local community service projects such as Make a Difference Day in October, and neighborhood crime watch activities.